



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Adelstein/Liston
Attention: Accounts Payable
222 West Ontario
Suite 600
Chicago, IL 60610

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
931734-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Scott Barsky	Eagle-Chicago	National

Advertiser	Product	Estimate Number
Bera/D/Congress	CONGRESS (D) #3158	3158

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	931734	07888539

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	AMI	CON

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/27/12	11/03/12	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	Sa	11/03/12	6:30 AM	SATURDAY TODAY	SATURDAY TODA	:30	BERA1130H	\$600.00 NM
3	KCRA	Sa	11/03/12	6:56 AM	SATURDAY TODAY	SATURDAY TODA	:30	BERA1130H	\$600.00 NM
8	10/22/12	10/29/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	10/29/12	5:20 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	BERA0930H	\$1,200.00 NM
9	10/23/12	10/30/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	10/30/12	5:28 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	BERA1130H	\$1,200.00 NM
10	10/24/12	10/31/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	W	10/31/12	5:08 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	BERA1230H	\$1,200.00 NM
11	10/25/12	11/01/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Th	11/01/12	5:41 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	BERA1230H	\$1,200.00 NM
12	10/26/12	11/02/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	1	\$1,200.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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16	10/31/12	10/31/12	KCRA-TV News at 6am	5:58am-7:00am	--W----	:30	1	\$2,500.00	NM																																	
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www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/27/12	11/03/12	KCRA-TV News at 7a Class of Time - Fixed Non Pre-emptible	7:00am-9:00am	-----S-	:30	2	\$1,000.00	NM
26	10/28/12	11/04/12	KCRA-TV News at 7am Class of Time - Fixed Non Pre-emptible	News at 7:00am	-----S	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KCRA Su 11/04/12 7:12 AM KCRA-TV News at 7am News at 7:00am :30 BERA1130H \$1,000.00 NM 4 KCRA Su 11/04/12 8:23 AM KCRA-TV News at 7am News at 7:00am :30 BERA1130H \$1,000.00 NM 6 KCRA Su 11/04/12 9:12 AM KCRA-TV News at 7am News at 7:00am :30 BERA1130H \$1,000.00 NM									
27	10/22/12	10/29/12	M-F 9am-10am Class of Time - Fixed Non Pre-emptible	9:00am-10:00am	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA M 10/29/12 9:28 AM M-F 9am-10am 9:00am-10:00am :30 BERA0930H \$900.00 NM									
28	10/23/12	10/30/12	M-F 9am-10am Class of Time - Fixed Non Pre-emptible	9:00am-10:00am	-T-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA Tu 10/30/12 9:54 AM M-F 9am-10am 9:00am-10:00am :30 BERA1130H \$900.00 NM									
29	10/24/12	10/31/12	M-F 9am-10am Class of Time - Fixed Non Pre-emptible	9:00am-10:00am	--W----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA W 10/31/12 9:43 AM M-F 9am-10am 9:00am-10:00am :30 BERA1230H \$900.00 NM									
30	10/25/12	11/01/12	M-F 9am-10am Class of Time - Fixed Non Pre-emptible	9:00am-10:00am	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA Th 11/01/12 9:50 AM M-F 9am-10am 9:00am-10:00am :30 BERA1230H \$900.00 NM									
31	10/26/12	11/02/12	M-F 9am-10am Class of Time - Fixed Non Pre-emptible	9:00am-10:00am	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA F 11/02/12 9:45 AM M-F 9am-10am 9:00am-10:00am :30 BERA1130H \$900.00 NM									
32	11/05/12	11/05/12	M-F 9am-10am Class of Time - Fixed Non Pre-emptible	9:00am-10:00am	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 11/05/12 9:31 AM M-F 9am-10am 9:00am-10:00am :30 BERA1130H \$900.00 NM									
37	10/30/12	10/30/12	KCRA-TV News at Noon Class of Time - Fixed Non Pre-emptible	11:58am-1:00pm	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 10/30/12 12:28 PM KCRA-TV News at Noon 11:58am-1:00pm :30 BERA1130H \$1,200.00 NM									



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
931734-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Bera/D/Congress	CONGRESS (D) #3158	3158	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/31/12	10/31/12	KCRA-TV News at Noon	11:58am-1:00pm	--W----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	W	10/31/12	12:21 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	BERA1230H	\$1,200.00 NM
39	11/01/12	11/01/12	KCRA-TV News at Noon	11:58am-1:00pm	---T---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	11/01/12	12:54 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	BERA1130H	\$1,200.00 NM
40	11/02/12	11/02/12	KCRA-TV News at Noon	11:58am-1:00pm	----F--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	11/02/12	12:44 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	BERA1130H	\$1,200.00 NM
41	11/05/12	11/05/12	KCRA-TV News at Noon	11:58am-1:00pm	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	11/05/12	12:54 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	BERA1130H	\$1,200.00 NM
44	10/31/12	10/31/12	KCRA-TV News at 5pm	4:58pm-5:30pm	--W----	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	W	10/31/12	5:28 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	BERA1230H	\$4,500.00 NM
45	11/01/12	11/01/12	KCRA-TV News at 5pm	4:58pm-5:30pm	---T---	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	11/01/12	5:15 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	BERA1130H	\$4,500.00 NM
46	11/05/12	11/05/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	11/05/12	5:14 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	BERA1130H	\$4,500.00 NM
47	10/22/12	11/02/12	Early Today	4-430am	MTWTF--	:30	2	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	M	10/29/12	4:27 AM	Early Today	4-430am	:30	BERA0930H	\$200.00 NM
3	KCRA	Th	11/01/12	4:27 AM	Early Today	4-430am	:30	BERA1230H	\$200.00 NM
48	11/05/12	11/05/12	Early Today	4-430am	M-----	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$200.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
931734-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Bera/D/Congress	CONGRESS (D) #3158	3158	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	11/05/12	11/05/12	Early Today	4-430am	M-----	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	11/05/12	4:26 AM	Early Today	4-430am	:30	BERA1130H	\$200.00 NM
49	10/22/12	11/02/12	KCRA News at 430am	430-5am	MTWTF--	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	W	10/31/12	4:53 AM	KCRA News at 430am	430-5am	:30	BERA1230H	\$450.00 NM
4	KCRA	Th	11/01/12	4:57 AM	KCRA News at 430am	430-5am	:30	BERA1230H	\$450.00 NM
50	10/22/12	11/02/12	NBC Tonight Show	11:36pm-12:35am	MTWTF--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Tu	10/30/12	11:58 PM	NBC Tonight Show	11:36pm-12:35am	:30	BERA1130H	\$1,500.00 NM
<u>Total Spots</u>							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$56,300.00
<u>Agency Commission</u>	\$8,445.00
<u>Net Amount Due</u>	\$47,855.00